In this chapter, you will learn to:

1. Find the probability of a binomial experiment.

2. Find probabilities using Bayes' Formula.

3. Find the expected value or payoff in a game of chance.

4. Find probabilities using tree diagrams.

# 9.1 Binomial Probability

In this section you will learn to:

1. recognize when to use the binomial probability distribution

2. derive the formula for the binomial probability distribution

3. calculate probabilities for a binomial probability experiment

In this section, we consider problems that involve a sequence of trials, where each trial has only two outcomes, a *success* or a *failure*. These trials are independent, that is, the outcome of one does not affect the outcome of any other trial. The probability of success, p, and the probability of failure, (1 – p), remains the same throughout the experiment. These problems are called **binomial probability** problems. Since these problems were researched by Swiss mathematician Jacques Bernoulli around 1700, they are also called **Bernoulli trials.**

We give the following definition:

|  |
| --- |
| **Binomial Experiment**  A binomial experiment satisfies the following four conditions:  1. There are only two outcomes, a success or a failure, for each trial.  2. The same experiment is repeated several times.  3. The trials are independent; that is, the outcome of a particular trial does not affect the outcome of any other trial.  4. The probability of success remains the same for every trial. |

This probability model that will give us the tools to solve many real-life problems , such as:

1. If a coin is flipped 10 times, what is the probability that it will fall heads 3 times?

2. If a basketball player makes 3 out of every 4 free throws, what is the probability that he will make 7 out of 10 free throws in a game?

3. If a medicine cures 80% of the people who take it, what is the probability that among the ten people who take the medicine, 6 will be cured?

4. If a microchip manufacturer claims that only 4% of his chips are defective, what is the probability that among the 60 chips chosen, exactly three are defective?

5. If a telemarketing executive has determined that 15% of the people contacted will purchase the product, what is the probability that among the 12 people who are contacted, 2 will buy the product?

We now consider the following example to develop a formula for finding the probability of k successes in n Bernoulli trials.

***Example 1*** A baseball player has a batting average of .300. If he bats four times in a game, find the probability that he will have

a. 4 hits b. 3 hits c. 2 hits d. 1 hit e. no hits.

***Solution:*** Let S denote that the player gets a hit, and F denote that he does not get a hit.

This is a binomial experiment because it meets all four conditions. First, there are only two outcomes, S or F. Clearly the experiment is repeated four times. Lastly, if we assume that the player's skillfulness to get a hit does not change each time he comes to bat, the trials are independent with a probability of .3 of getting a hit during each trial.

We draw a tree diagram to show all situations. 

Let us first find the probability of getting, for example, two hits. We will have to consider the six possibilities, SSFF, SFSF, SFFS, FSSF, FSFS, FFSS, as shown in the above tree diagram. We list the probabilities of each below.

P(SSFF) = (.3)(.3)(.7)(.7) = (.3)2(.7)2

P(SFSF) = (.3)(.7)(.3)(.7) = (.3)2(.7)2

P(SFFS) = (.3)(.7)(.7)(.3) = (.3)2(.7)2

P(FSSF) = (.7)(.3)(.3)(.7) = (.3)2(.7)2

P(FSFS) = (.7)(.3)(.7)(.3) = (.3)2(.7)2

P(FFSS) = (.7)(.7)(.3)(.3) = (.3)2(.7)2

Since the probability of each of these six outcomes is (.3)2(.7)2, the probability of obtaining two successes is 6(.3)2(.7)2.

The probability of getting one hit can be obtained in the same way. Since each permutation has one S and three F's, there are four such outcomes: SFFF, FSFF, FFSF, and FFFS.

And since the probability of each of the four outcomes is (.3)(.7)3, the probability of getting one hit is 4(.3)(.7)3.

The table below lists the probabilities for all cases, and shows a comparison with the binomial expansion of fourth degree. Again, p denotes the probability of success, and q = (1 – p) the probability of failure.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Outcome | Four Hits | Three Hits | Two Hits | One Hit | No Hits |
| Probability | (.3)4 | 4 (.3)3(.7) | 6 (.3)2(.7)2 | 4 (.3)(.7)3 | (.7)4 |

(.3 + .7)4 = (.3)4 + 4(.3)3(.7) + 6(.3)2(.7)2 + 4 (.3)(.7)3 + (.7)4

(p + q)4 = p4 + 4 p3q + 6 P2q2 + 4 pq3 + q4

This gives us the following theorem:

|  |
| --- |
| **Binomial Probability Theorem**  The probability of obtaining k successes in n independent Bernoulli trials is given by  **P(n, k; p) = nCk pkqn–k**  where p denotes the probability of success and q = (1 – p) the probability of failure. |

We use the binomial probability formula to solve the following examples.

***Example 2*** If a coin is flipped 10 times, what is the probability that it will fall heads 3 times?

***Solution:*** Let S denote the probability of obtaining a head, and F the probability of getting a tail.

Clearly, n = 10, k = 3, p = 1/2, and q = 1/2.

Therefore, b(10, 3; 1/2) = 10C3 (1/2)3(1/2)7 = .1172

***Example 3*** If a basketball player makes 3 out of every 4 free throws, what is the probability that he will make 6 out of 10 free throws in a game?

***Solution:*** The probability of making a free throw is 3/4.   
Therefore, p = 3/4, q = 1/4, n = 10, and k = 6.

Therefore, b(10, 6; 3/4) = 10C6 (3/4)6(1/4)4 = .1460

***Example 4*** If a medicine cures 80% of the people who take it, what is the probability that of the eight people who take the medicine, 5 will be cured?

***Solution:*** Here p =.80, q = .20, n = 8, and k = 5.

b(8, 5; .80) = 8C5 (.80)5(.20)3 = .1468

***Example 5*** If a microchip manufacturer claims that only 4% of his chips are defective, what is the probability that among the 60 chips chosen, exactly three are defective?

***Solution:*** If S denotes the probability that the chip is defective, and F the probability that the chip is not defective, then p = .04, q = .96, n = 60, and k = 3.

b(60, 3; .04) = 60C3 (.04)3(.96)57 = .2138

***Example 6*** A telemarketing executive has determined that 15% of people contacted will purchase the product. 12 people are contacted about this product.  
(a) Find the probability that among 12 people contacted, 2 will buy the product.  
(b) Find the probability that among 12 people contacted, at most 2 will buy the product?

***Solution:*** (a)If S denoted the probability that a person will buy the product, and F the probability that the person will not buy the product, then p = .15, q = .85, n = 12, and k = 2.

b(12, 2, .15) = 12C2 (.15)2(.85)10 = .2924.

The probability that 2 people buy the product is 0.2924.

(b) Again p = .15, q = .85, n = 12. But to find the probability that **at most 2** buy the product, we need to find the probabilities for k= 0, k=1, k=2 and add them together.

b(12, 0, .15) = 12C0 (.15)0(.85)12 = .1422

b(12, 1, .15) = 12C1 (.15)1(.85)11 = .3012

Adding all three probabilities gives: .1422 +0.3012 +.2924 = .7358

The probability that at most 2 people buy the product is 0.7358.

# 9.2 Bayes' Formula

In this section you will learn to:

1. find probabilities using Bayes’ formula

2. use a probability tree to find and represent values needed when using Bayes’ formula.

In this section, we will develop and use Bayes' Formula to solve an important type of probability problem. Bayes' formula is a method of calculating the conditional probability P(F | E) from P(E | F). The ideas involved here are not new, and most of these problems can be solved using a tree diagram. However, Bayes' formula does provide us with a tool with which we can solve these problems without a tree diagram.

We begin with an example.

***Example 1*** Suppose you are given two jars. Jar I contains one black and 4 white marbles, and Jar II contains 4 black and 6 white marbles. If a jar is selected at random and a marble is chosen,

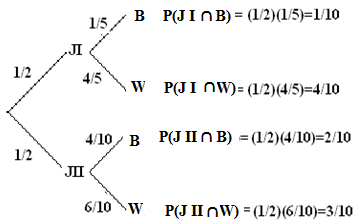
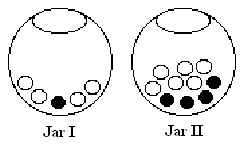
a. What is the probability that the marble chosen is a black marble?

b. If the chosen marble is black, what is the probability that it came from Jar I?

c. If the chosen marble is black, what is the probability that it came from Jar II?

***Solution:*** Let J I be the event that Jar I is chosen, J II be the event that Jar II is chosen, B be the event that a black marble is chosen and W the event that a white marble is chosen.

We illustrate using a tree diagram.



a. The probability that a black marble is chosen is P(B) = 1/10 + 2/10 = 3/10.

b. To find P(J I | B), we use the definition of conditional probability, and we get

P(J I | B) = = =

c. Similarly, P(J II | B) = = =

In parts b and c, the reader should note that the denominator is the sum of all probabilities of all branches of the tree that produce a black marble, while the numerator is the branch that is associated with the particular jar in question.

We will soon discover that this is a statement of Bayes' formula .

Let us first visualize the problem.

We are given a sample space S and two mutually exclusive events J I and J II.   
That is, the two events, J I and J II, divide the sample space into two parts such that   
J I  J II = S. Furthermore, we are given an event B that has elements in both J I and J II, as shown in the Venn diagram below.

From the Venn diagram, we can see that B = (BJ I) (BJ II)

Therefore:

P(B) = P(BJ I) + P(BJ II) (1)

But the product rule in chapter 7 gives us

P(BJ I) = P(J I). P(B | J I) and P(BJ II) = P(J II) . P(B | J II)

Substituting in (1), we get

P(B) = P(J I) . P(B | J I) + P(J II) . P(B | J II)

The conditional probability formula gives us

P(J I | B) = 

Therefore, P(J I | B) =

or, P(J I | B) =

The last statement is Bayes' Formula for the case where the sample space is divided into two partitions.

The following is the generalization of Bayes’ formula for n partitions.

|  |
| --- |
| Let S be a sample space that is divided into n partitions, A1, A2, . . . An. If E is any event in S, then  **P(Ai | E) =** |

We begin with the following example.

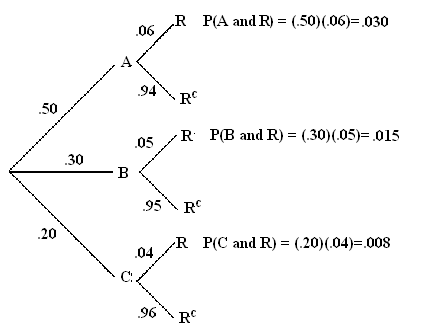
***Example 2*** A department store buys 50% of its appliances from Manufacturer A, 30% from Manufacturer B, and 20% from Manufacturer C. It is estimated that 6% of Manufacturer A's appliances, 5% of Manufacturer B's appliances, and 4% of Manufacturer C's appliances need repair before the warranty expires. An appliance is chosen at random. If the appliance chosen needed repair before the warranty expired, what is the probability that the appliance was manufactured by Manufacturer A? Manufacturer B? Manufacturer C?

***Solution:*** Let A, B and C be the events that the appliance is manufactured by Manufacturer A, Manufacturer B, and Manufacturer C, respectively. Further, suppose that the event R denotes that the appliance needs repair before the warranty expires.

We need to find P(A | R), P(B | R) and P(C | R).

We will do this problem both by using a tree diagram and by using Bayes' formula.

We draw a tree diagram.



The probability P(A | R), for example, is a fraction whose denominator is the sum of all probabilities of all branches of the tree that result in an appliance that needs repair before the warranty expires, and the numerator is the branch that is associated with Manufacturer A. P(B | R) and P(C | R) are found in the same way.

P(A | R) = = = .566

P(B | R) = = .283 and P(C | R) = = .151.

Alternatively, using Bayes' formula,

P(A | R) =

= = = .566

P(B | R) and P(C | R) can be determined in the same manner.

***Example 3*** There are five Jacy's department stores in San Jose. The distribution of number of employees by gender is given in the table below.

|  |  |  |
| --- | --- | --- |
| Store | Number of | Percent of |
| Number | Employees | Women Employees |
| 1 | 300 | .40 |
| 2 | 150 | .65 |
| 3 | 200 | .60 |
| 4 | 250 | .50 |
| 5 | 100 | .70 |
|  | Total = 1000 |  |

If an employee chosen at random is a woman, what is the probability that the employee works at store III?

***Solution:*** Let k = 1, 2, . . . , 5 be the event that the employee worked at store k, and W be the event that the employee is a woman. Since there are a total of 1000 employees at the five stores,

P(1) = .30 P(2) = .15 P(3) = .20 P(4) = .25 P(5) = .10

Using Bayes' formula,

P(3 | W) =

=

= .2254

# 9.3 Expected Value

In this section you will learn to:

1. find the expected value of a discrete probability distribution

2. interpret expected value as a long-run average

An expected gain or loss in a game of chance is called **Expected Value**. The concept of expected value is closely related to a *weighted average*. Consider the following situations.

1. Suppose you and your friend play a game that consists of rolling a die. Your friend offers you the following deal: If the die shows any number from 1 to 5, he will pay you the face value of the die in dollars, that is, if the die shows a 4, he will pay you $4. But if the die shows a 6, you will have to pay him $18.

Before you play the game you decide to find the expected value. You analyze as follows.

Since a die will show a number from 1 to 6, with an equal probability of 1/6, your chance of winning $1 is 1/6, winning $2 is 1/6, and so on up to the face value of 5. But if the die shows a 6, you will lose $18. You write the expected value.

E = $1(1/6) + $2(1/6) + $3(1/6) + $4(1/6) + $5(1/6) – $18(1/6) = – $.50

This means that every time you play this game, you can expect to lose 50 cents. In other words, if you play this game 100 times, theoretically you will lose $50. Obviously, it is not to your interest to play.

2. Suppose of the ten quizzes you took in a course, on eight quizzes you scored 80, and on two you scored 90. You wish to find the average of the ten quizzes.   
The average is

A = = (80) + (90) = 82

It should be observed that it would be incorrect to take the average of 80 and 90 because you scored 80 on eight quizzes, and 90 on only two of them. Therefore, you take a "weighted average" of 80 and 90. That is, the average of 8 parts of 80 and 2 parts of 90, which is 82.

In the first situation, to find the expected value, we multiplied each payoff by the probability of its occurrence, and then added up the amounts calculated for all possible cases. In the second example, if we consider our test score a payoff, we did the same. This leads us to the following definition.

**Expected Value**

If an experiment has the following probability distribution,

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Payoff | x1 | x2 | x3 | . . . | xn |
| Probability | p(x1) | p(x2) | p(x3) | . . . | p(xn) |

then the expected value of the experiment is

**Expected Value = x1p(x1) + x2p(x2) + x3p(x3) + . . . + xnp(xn)**

***Example 1*** In a town, 10% of the families have three children, 60% of the families have two children, 20% of the families have one child, and 10% of the families have no children. What is the expected number of children to a family?

***Solution:*** We list the information in the following table.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Number of children | 3 | 2 | 1 | 0 |
| Probability | .10 | .60 | .20 | .10 |

Expected Value = x1p(x1) + x2p(x2) + x3p(x3) + x4p(x4)

E = 3(.10) + 2(.60) + 1(.20) + 0(.10) = 1.7

So on average, there are 1.7 children to a family.

***Example 2*** To sell an average house, a real estate broker spends $1200 for advertisement expenses. If the house sells in three months, the broker makes $8,000. Otherwise, the broker loses the listing. If there is a 40% chance that the house will sell in three months, what is the expected payoff for the real estate broker?

***Solution:*** The broker makes $8,000 with a probability of .40, but he loses $1200 whether the house sells or not.

E = ($8000)(.40) – ($1200) = $2,000.

Alternatively, the broker makes $(8000 – 1200) with a probability of .40, but loses $1200 with a probability of .60. Therefore,

E = ($6800)(.40) – ($1200)(.60) = $2,000.

***Example 3*** In a town, the attendance at a football game depends on the weather. On a sunny day the attendance is 60,000, on a cold day the attendance is 40,000, and on a stormy day the attendance is 30,000. If for the next football season, the weatherman has predicted that 30% of the days will be sunny, 50% of the days will be cold, and 20% days will be stormy, what is the expected attendance for a single game?

***Solution:*** Using the expected value formula, we get

E = (60,000)(.30) + (40,000)(.50) + (30,000)(.20) = 44,000.

***Example 4*** A lottery consists of choosing 6 numbers from a total of 51 numbers. The person who matches all six numbers wins $2 million. If the lottery ticket costs $1, what is the expected payoff?

***Solution:*** Since there are 51C6 = 18,009,460 combinations of six numbers from a total of 51 numbers, the chance of choosing the winning number is 1 out of 18,009,460.   
So the expected payoff is: E = ($2 million)() – $1 = –$0.89

This means that every time a person spends $1 to buy a ticket, he or she can expect to lose 89 cents.

# 9.4 Probability Using Tree Diagrams

In this section you will learn to:

1. use probability trees to organize information in probability problems

2. use probability trees to calculate probabilitlies

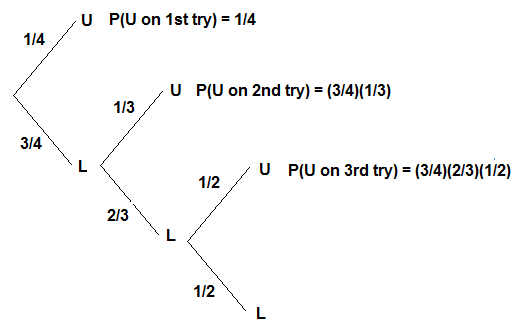
As we have already seen, tree diagrams play an important role in solving probability problems. A tree diagram helps us not only visualize, but also list all possible outcomes in a systematic fashion. Furthermore, when we list various outcomes of an experiment and their corresponding probabilities on a tree diagram, we gain a better understanding of when probabilities are multiplied and when they are added.

The meanings of the words *and* and *or* become clear when we learn to multiply probabilities horizontally across branches, and add probabilities vertically down the tree. l

Although tree diagrams are not practical in situations where the possible outcomes become large, they are a significant tool in breaking the problem down in a schematic way. We consider some examples that may seem difficult at first, but with the help of a tree diagram, they can easily be solved.

***Example 1*** A person has four keys and only one key fits to the lock of a door. What is the probability that the locked door can be unlocked in at most three tries?

***Solution:*** Let U be the event that the door has been unlocked and L be the event that the door has not been unlocked. We illustrate with a tree diagram.



The probability of unlocking the door in the first try = 1/4

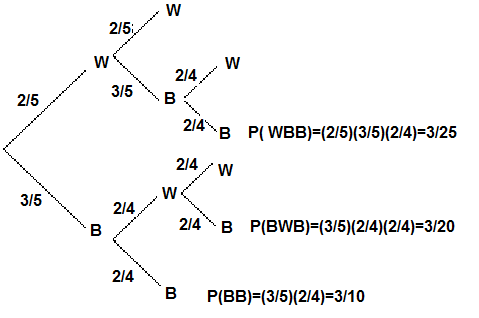
The probability of unlocking the door in the second try = (3/4)(1/3) = 1/4

The probability of unlocking the door in the third try = (3/4)(2/3)(1/2) = 1/4

Therefore, the probability of unlocking the door in at most three tries = 1/4 + 1/4 + 1/4 = 3/4.

***Example 2*** A jar contains 3 black and 2 white marbles. We continue to draw marbles one at a time until two black marbles are drawn. If a white marble is drawn, the outcome is recorded and the marble is put back in the jar before drawing the next marble. What is the probability that we will get exactly two black marbles in at most three tries?

***Solution:*** We illustrate using a tree diagram.



The probability that we will get two black marbles in the first two tries is listed adjacent to the lowest branch, and it = 3/10.

The probability of getting first black, second white, and third black = 3/20.

Similarly, the probability of getting first white, second black, and third black = 3/25.

Therefore, the probability of getting exactly two black marbles in at most three tries = 3/10 + 3/20 + 3/25 = 57/100.

***Example 3*** A circuit consists of three resistors: resistor R1, resistor R2, and resistor R3, joined in a series. If one of the resistors fails, the circuit stops working. The probabilities that resistors R1, R2, or R3 will fail are **.**07, **.**10, and  **.**08, respectively.

Find the probability that at least one of the resistors will fail?

***Solution:*** The probability that at least one of the resistors fails = 1 – none of the resistors fails.

It is quite easy to find the probability of the event that none of the resistors fails.   
We don't even need to draw a tree because we can visualize the only branch of the tree that assures this outcome.

The probabilities that R1, R2, R3 will not fail are **.**93, **.**90, and **.**92 respectively. Therefore, the probability that none of the resistors fails = (**.**93)(**.**90)(**.**92) = **.**77.

Thus, the probability that at least one of them will fail = 1 – **.**77 = **.**23.