

De Anza College



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Program Report

San Jose-Sunnyvale-Santa Clara MSA



Region Info

Name: San Jose-Sunnyvale-Santa Clara MSA

MSA Areas: San Jose-Sunnyvale-Santa Clara, CA (41940)

Custom Profile: De Anza College

 **Graphic and Interactive Design (50.0409)**

Target Occupations

Art directors (27-1011)

Multi-media artists and animators (27-1014)

Artists and related workers, all other (27-1019)

Graphic designers (27-1024)

Target Occupation Performance

6,563 Jobs (2010) Location Quotient: 1.22	8.2% Growth (2010-2014) National: 7.0%	\$21.28/hr Median Wage (2011) National: \$14.43/hr
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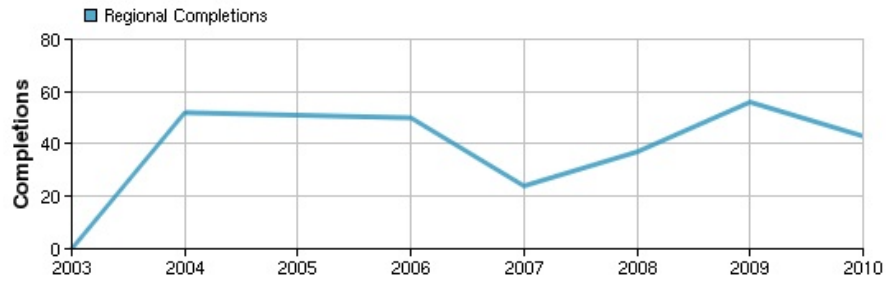
Regional Openings (2010)	393	
Institution Program Completions (2010)	46	
Regional Program Completions (2010)	43	
All Regional Completions for Target Occupations (2010)	341	

Target Occupations	Regional Openings (2010)	Median Wage (2011)	Growth (2010-2014)
Art directors (27-1011)	67	\$19.89	7.5%
Multi-media artists and animators (27-1014)	92	\$22.15	10.8%
Artists and related workers, all other (27-1019)	7	\$10.28	4.6%
Graphic designers (27-1024)	226	\$22.44	7.6%

Other Regional Training Providers

4
Institutions

43
Completions (2010)



Institution	Degrees	Certificates	Total Completions
San Jose State University	24	0	24
Mission College	9	1	10
The Art Institute of California-Sunnyvale	5	0	5
Foothill College	3	1	4

Job Postings by Occupation

Occupation	Job Postings
Graphic designers	27
Art directors	5
Multi-media artists and animators	2
Artists and related workers, all other	0

Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department.